



# The science of numbers

A few weeks ago I met, Jane Alton, a numerologist. For anyone who is unsure what Numerology is, it is the science behind numbers and letters, that can help you to unleash the potential for you life and/or business.

From the moment a person/company/product/concept is named (or a company incorporated) the 'birth energy' can be defined in terms of Numerology. With both name and date a mission can then be defined as well as characteristics, lessons, karma, personal intent etc, required to help the mission to be completed. A 'Life Map' can then also be created, detailing individual years from year 0 to year 99, (quarterly basis also if required). The years to date on this 'Life Map' can be verified, patterns can be seen clearly, decisions can be made with greater clarity and vision.

With just a name the essence of a character, as well as 'what the world sees' and the motivation can be defined.

With just a date i.e. a wedding or divorce date, a mission can be defined, as well as the approach on a 'day to day basis' gifts and challenges necessary complete the mission resulting from the date.

We all have free will, but the theory is that in order to be happy we need to be working towards what we are here to do. Also, if we understand what we are here to do and what our lessons/karma are it can then also become quite tangible, the universe helping and supporting us on our journey. Numerology can help to explain why certain situations may re-occur and why certain people may be in our world. Numerology is a wonderful way to look at your life/business/products in a completely new way and can provide great clarity and vision when making decisions.

Intrigued, I asked Jane what the name "Wellbeing" meant in terms of Numerology. Within a few minutes Jane was able to summarise characteristics of our company that only someone close to the company would know about i.e. the company's survival strategy, the lessons the company had to learn and how our company was seen it's customers.

How could a set of letters predict the way a business or person is seen, or behaves? Eager to learn more

I gave Jane the challenge of producing a Numerological Report based on the relationship between myself, our company and my fiancée (also a founder member of Wellbeing Magazine Limited). I gave Jane the necessary details, which included the full name of our company, the date of incorporation, (when my company became a limited company), my name now and after our marriage, as well as my fiancée's name and our dates of birth as well as the date of our marriage). Jane then furnished us with a Numerological report, which I found to be enlightening and affirming.

Included in my report were 'Life Maps' for myself, my fiancée and our company, detailing individual years from birth to 99. When Jane helped me to interpret this, I found that I could verify the years to date. As we move through life we have ups and downs, tragedy, happiness, life changing moments, new directions, I found that I could identify all of this. Some years there were hints at change and of difficulties and in each of the years I was able to pin point what had happened.

What I found to be most revealing in our Numerological Report were how my personal 'Karmic Numbers', (lessons for me to re-learn and take further in this lifetime), were reflected in our company's 'numbers'.

My Numerological Report was also able to confirm that creating Wellbeing Magazine was consistent with the way I operate on a daily basis and my 'Gift' of having the courage to translate my dreams into tangible products and to be able to manage from an emotional place – in touch with love and wisdom.

Also my 'Line of Activity' confirms that my life does not stand still, that while others plan and dream, I take action and once decisions are made I do not procrastinate, my physical energy is high and I need rest, fresh air and a healthy diet. It was confirmed to me that my nervous headaches may result from my 'Line of Activity' and that I may need to change some aspects of my diet and lifestyle.



While my personal 'numbers' were fascinating, the most enlightening numerological interpretation for me was the validation of the name that I had chosen for our company and the date that we had chosen for our company's incorporation, as well as the realisation that my clearly defined vision is supported by the numerological interpretation of my company's name.

I am therefore very happy to summarise below, Wellbeing Magazine Limited's mission, as defined by Numerology: -

To help customers become more organised and effective.

Our First Goal is to act without fear or procrastination, to make great ideas happen.

Our second goal is to be broad minded and generous. To let go of unproductive situations, to make room for new ways of thinking which, will allow our company to progress.

Our special talents are listening to customers and understanding what can help them most effectively.

Our Expression (how our customer's see us) is as persuading individuals to work together for the common good, in the development of new concepts and co-operative ventures.

Our Soul Urge (our motivation), is practical communication, making ideas real, helping customer's to overcome obstacles.

We are unconventional thinkers, who welcome the artistic and inspired.

Wellbeing Magazine Limited has original business flair and can instinctively recognise what will success and yield.

Must learn to accept change, to communicate, be adventurous, to experience life to the full, but to avoid repeating mistakes.

During times of great stress and uncertainty you may act as the peacemaker, conscious of other's and sowing the seeds of co-operation and patience. You may gather ideas from others and can see both sides of a situation.

Our success will be in helping your customers to survive.

As our company matures we will continually study and understand your customers.

The impetus for 'Wellbeing Magazine Limited' going forward are big projects that physically change the world, providing service that is grounded and practical, enabling customers to overcome obstacles, to make something out of nothing and to never give up.

This is just a snap shot of my 120 page report, hopefully giving you an insight into the kind of company we have created by choosing the name 'Wellbeing Magazine Limited'. It happens to be a company we are very proud of.

As I read my Numerological Report on the company we have created out of nothing, I can't help but feel we are on a mission, an uncharted journey with signposts along the way.

Our Numerological Report confirms with clarity and vision, that our personal numbers support the business goals and mission of 'Wellbeing Magazine Limited'. Also, the synergy of Richard, myself and Wellbeing Magazine Limited are clearly evident in our 'numbers'.

Our personal journeys are supported by Wellbeing Magazine Limited and in its turn Wellbeing Magazine Limited is helping us with our personal missions.

Numerology is an amazing tool, that can help you to understand things that you may have previously found frustrating, it gives you an insight into what needs to be taken care of and what needs to be changed. It can give you hope and inspiration and make you aware of the impact of the names you may choose for your children/companies/products.

I love the name my parent's gave me and can now understand how it has helped to make me the person I am today, however I am excited about my change of name later this year, as it starts a whole new chapter in my life as well as the lives of those touched by Wellbeing Magazine.

My thanks to Jane Alton, who rose to the challenge of showing the power of Numerology by creating our 'Life Maps', Relationship Charts and explaining them wonderfully in her Numerological Report.

Jane is available for personal consultations in Tunbridge Wells or via [www.janealton.com](http://www.janealton.com)

## Would you like a FREE personal or business name Report?

Jane is offering a free Numerological Analysis Report to one lucky Wellbeing Magazine reader. To enter email your name, address and contact details to [rachel@wellbeingmagazine.com](mailto:rachel@wellbeingmagazine.com) with the subject heading 'Numerology Competition' and let us know the full name you wish to have read along with a brief description as to why it would be important for you to have a numerology reading done on this name ( not more than 200 words)

Send these details by the 31st August and the most interesting reply will be picked by Jane Alton.

Alternatively send your details to us in the post to Numerology Competition, Wellbeing Magazine, 2 The Hall, Turners Green Road, Wadhurst, East Sussex TN5 6TR